

# THOMAS LOCKTON

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GRAPHIC DESIGNER



WELCOME TO MY PORTFOLIO

# WHO AM I?

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Welcome to my portfolio. My name is Thomas Lockton. I am a fully qualified graphic designer with a vast amount of experience working with clients and their businesses. I like to communicate thoroughly with my clients so we can reach that perfect design they have wished for.

My specialities include corporate profiling, website design and artistic illustrations which can be used for social media or any other material required.

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# LOGO DESIGNS

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One of my specialities in Graphic design is logo design. I really enjoy working together with the client in reaching the perfect design to be at the very front of their business. My process of the design is researching logos in the same business field and learning which ones work better. I then take the same inspiration to the clients logo. I also develop logos and explain exactly why and where new additions have been made. The client will always have the final say but if I can influence great design I will.

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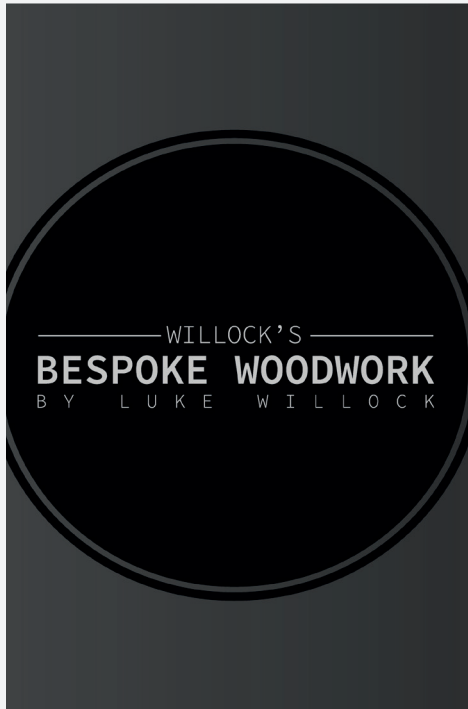
THOMAS LOCKTON

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# LOGO DESIGNS

Here are some examples of logos I have produced for clients during my time as a Graphic designer.



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**W**illocks bespoke woodwork.  
Luke asked for a simple concept which he can easily display on business cards and work uniform.



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**B**odycoachcarina.  
Carina required a fun, yoga themed logo in which she could use for her stationery and also use as a platform for her social media.



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**RJL-UK.**  
Rishi contacted me for a professional logo design relating to 'teamwork'. In which he could use on his stationery and office paperwork.



# LOGO DESIGNS



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## Another Approach.

Paul asked me to design him a new design for his upcoming business. He wanted a professional but not too creative.



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## The Ladies Club.

Shanice contacted me for help with her social media project. She asked me to help develop her fancy logo and create an emblem to help with the format of social media platforms.



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## Midlands Investment Specialist.

David was starting a new business helping others with advice around investments. He asked me to design his new logo, not too creative but professional enough to create his stationery set simply.

# LEAFLET DESIGNS

Investment  
Service

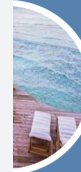
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Another one of my specialities in graphic design include leaflet designs. I can also print these for you and have them distributed to the address of your choice. I use programmes in the adobe creative suite to design the perfect leaflet in order for you or your business to stand out when your potential custom recieve it. I also have many skills in the photography sector to help with the design if the client doesn't have much knowledge or experience taking the perfect images.

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OPEN  
HOUSE



BUILD  
LUXURY VILLA'S

WHY CHOO

We are the  
property s  
provider in europe.  
luxury villa's with ou  
world

us

2123  
investment.com  
m.com

ABO

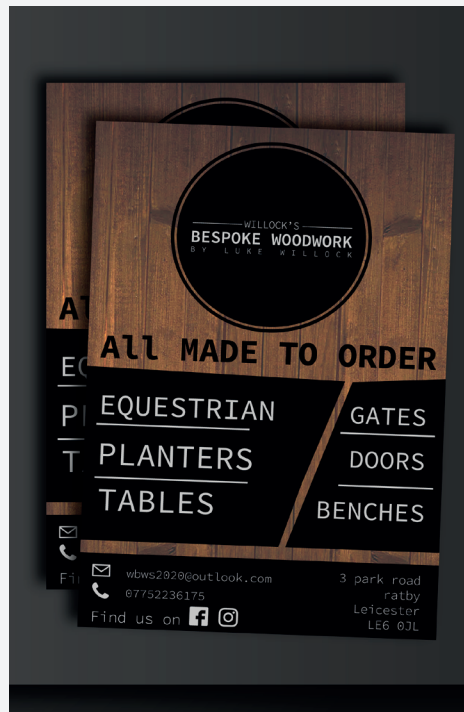
We are the l  
property se  
provider in europe. C  
luxury villa's with our  
world



# LEAFLET DESIGNS

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Here are some examples of leaflets I have produced for clients during my time as a Graphic designer.



## Open house.

This leaflet design was created from no idea or client conversation. This is a concept I have experimented with but has not been used yet.

## Willocks bespoke woodwork.

Along with his logo design. Luke requested a simple leaflet so he could distribute in a short space of time.

## Food for you.

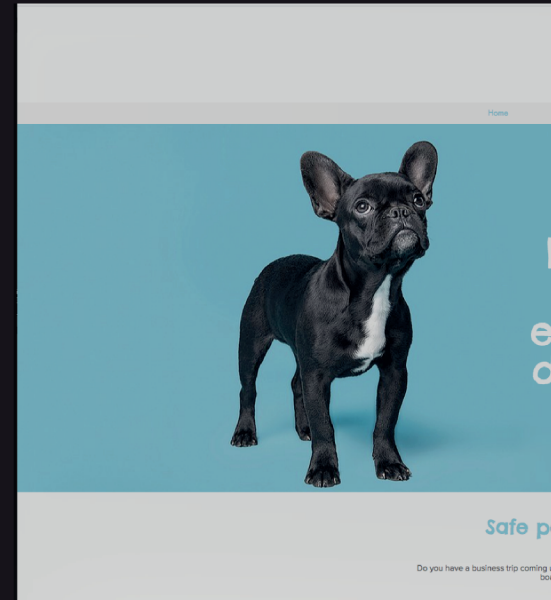
Michael asked for a logo design and a menu design. Not only this, I had these printed in waterproof durable card for his fast paced cafe.

# WEBSITE DESIGNS

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Currently I am designing Wix, Shopify or any online platform website for clients around the UK. I am currently learning how to code my own websites so I can be fully developed in full construction. I also have experience in designing wireframes through the Adobe creative suite for developers so work from. I specialise in portfolio websites, stores or simple advertising sites. I can also design the content for the website. Adverts, blogs, buttons, toolbars or even the typography itself.

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# WEBSITE DESIGNS

Here are some examples of websites I have produced for clients during my time as a Graphic designer.

## In2creativedesigns LTD

Sarah already had a wireframe to work from, so this website was easy to construct. The functionality of this project was for the company to receive queries and customers to sign up to their suscription.

Sources:

[www.in2creativedesigns.agency](http://www.in2creativedesigns.agency)

## Amandas Pet Palace

Amanda already had a wesbite and domain. She requested for me to design and brand new concept for her so her customers can book in classes with her directly, showcase her skills and show all of the reviews she gained over the years.

Sources:

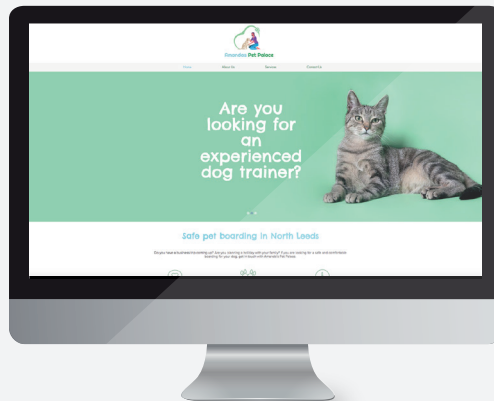
[www.amandaspetpalace.co.uk](http://www.amandaspetpalace.co.uk)

## Mossdesignandmarketing

Moss is still a website I designed from a wireframe drawn in Illustrator. The logo is also my design. They are a team of graphic designers who I have previously worked with. It shows the work displayed by the company and a great option to gain quotes or queries from.

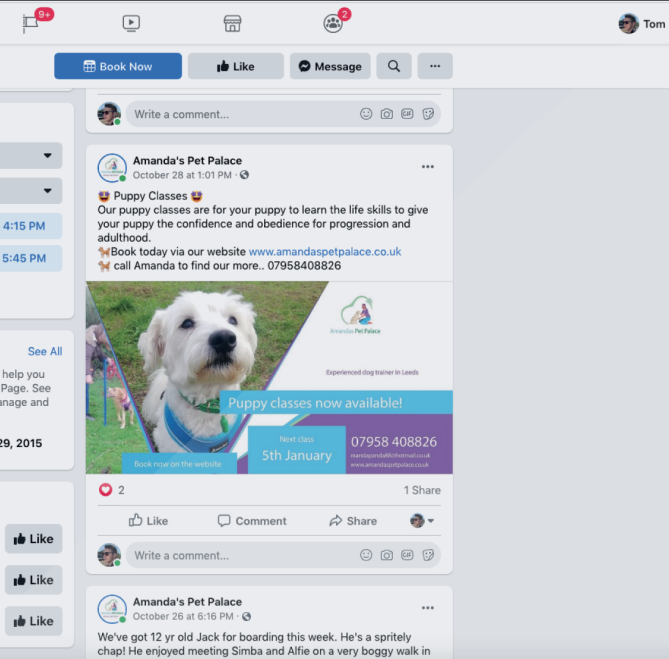
Sources:

[www.mossdesignandmarketing.com](http://www.mossdesignandmarketing.com)





# SOCIAL MEDIA MANAGEMENT



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Social media can be a huge success in your business. I can personally manage your social media profile to help it reach its maximum potential.

In this process I also design adverts, promotional videos, promotion posts or even design your banners to keep your corporate identity in full flow. A regular post on your social media platforms can boost your reach and with my social media piloted services, I keep your business updated with any changes to the way you work, or even tell people how to get in touch with you. You sit back and watch your social presence grow.

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# SOCIAL MEDIA MANAGEMENT

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Here are some examples of how I have produced social media results for clients during my time as a Graphic designer.



**I**n2creativedesigns.

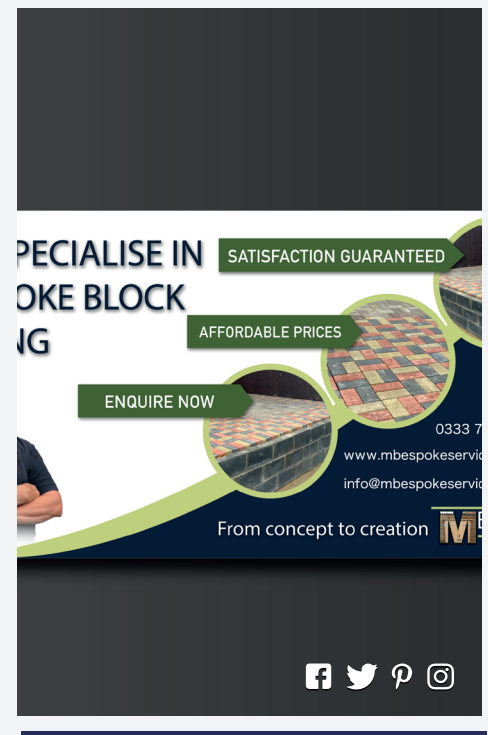
When working for this company, I designed all of the social media adverts and regularly scheduled to boost their online presence.

Source: In2creativedesigns



**A**mandas pet palace.

Amanda asked for help to boost her business, hence the website too. This is one of her social posts which helped people get directions to her website and book in with her.



**M**bespoke services

I haven't managed this social media, however they have asked for adverts for their company to display on their social media to give information around them and how they operate.

# OTHER SERVICES I PROVIDE

Stationery design

(Business cards, letterheads, envelopes, equipment, compliments slips)

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Website content design

(Buttons, toolbars, forms, iframes, adverts, blogs)

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Poster design

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Book cover design

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Illustrations

-

Magazine designs

-

Packaging design

-

Photograph editing

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Video adverts

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and so much more.

## Contact me

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Find me on social media

